

Press Release

Source: ERTEC Environmental Systems

Richmond American Homes Arizona selects ERTEC® for Site Sediment Control

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National Builder selects ERTEC's Curb Inlet Guard™

Tucson, Arizona. April 16, 2008— ERTEC Environmental Systems announced today that Richmond American Homes in Arizona selected ERTEC's Curb Inlet Guard™ to protect storm drain inlets from sediment on their sites. This decision was reached after a successful 18 month trial at a subdivision in Tucson.

Curb Inlet Guard changes the game for homebuilders due to its long life and reusability. The products can improve performance and significantly lower the life-cycle costs for temporary sediment control practices through durability and lower maintenance. Sediment carried by storm water run-off from construction sites is considered one of the last great sources of water pollution.

"The decision to switch to ERTEC Curb Inlet Guard was made for the following five reasons: 1) It allows water to flow off the street while retaining a high amount of sediment: Other inlet devices have a much greater potential to block flow, which can cause ponding on the street and safety issues. 2) It allows for a reduced risk of worker injury: our previous standard was gravel bags arranged around curb openings. Gravel bags require a lot of stooping and lifting for installation and maintenance. Curb Inlet Guard is very light, and very quick and easy to clean so there is less chance of worker injury. 3) It is long lasting: Curb Inlet Guard is low profile so there is much less damage and replacements. 4) It is very easy to maintain: Curb Inlet Guard is very easy to pick up, shake out, and reinstall. 5) It has good economics: Given the important considerations above and the relatively low installation cost, the economics fall attractively into place," said Jason Saline, Director of Storm Water and Safety Compliance, Richmond American Homes—Tucson, Arizona.

"The ERTEC Curb Inlet Guard is the best product I have worked with on the market in terms of both performance and economics. One size fits all, so I don't have to deal with different sizes for different jobs. It is lightweight and logistically easy," added Mike Szlauko of Landscape Solutions an installer of sediment control devices for Richmond American Homes in Arizona.

About ERTEC

ERTEC Environmental Systems is a specialty company, bringing exciting products to the field of erosion and sediment control. Its proprietary technology stabilizes eroding land or significantly reduces unlawful sedimentation to global waterways. On average, ERTEC provides more effective solutions at half the total cost. www.ertecsystems.com

About Richmond American Homes

For nearly thirty-five years, **M.D.C. Holdings**, Inc. has been building and financing the American Dream for families across the United States. Building under the name "Richmond American Homes," our company has established a strong reputation for providing classic, quality homes and exceptional value. www.mdch.com

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