

Press Release

Source: ERTEC Environmental Systems

## **KB Homes adopts ERTEC green technology for Storm Water Management**

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### **Division changing the way storm water pollution is managed, looking to improve sediment control performance while cutting costs in half**

Sacramento, CA. July 26, 2007— ERTEC Environmental Systems and North Coast Resource Management announced today that the Sacramento division of KB homes will standardize on ERTEC's Perimeter Guard™ as their perimeter sediment control device in 2007/2008. This decision was reached after two years of successful subdivision scale installations.

Perimeter Guard changes the game for homebuilders due to its long life and reusability. Perimeter Guard can improve performance and significantly lower the life-cycle costs for temporary sediment control practices through durability, lower maintenance and resistance to crushing and abrasion. Perimeter Guard is placed around the periphery of construction sites to keep disturbed soil from leaving the site during storms. Sediment carried by storm water run-off from construction sites is considered one of the last great sources of water pollution.

"ERTEC allows us to change the way we manage our client's sites. Due to heavy wear and tear on homebuilding projects, we replace other perimeter protection systems two or three times during the project. With ERTEC it's possible to make it through an entire 36 month project with one installation and no further purchases. The savings is dramatic – more than 50% in the first year, and with lower maintenance and predictable costs it allows us to eliminate budget surprises," said Austin Edwards from North Coast Resource Management who manages KB Homes storm water program. There's also an important trend for builders to move towards environmentally friendly products such as ERTEC. We can reuse ERTEC and at the end of life, it can be recycled. Local inspectors and I have been impressed with its sediment control performance," added Edwards.

For more information about ERTEC Environmental Systems, please go to: [www.ertecsystems.com](http://www.ertecsystems.com)

For additional information about North Coast Resource Management please go to: [www.ncrm.com](http://www.ncrm.com)

For additional information about KB Homes please go to: [www.kbhomes.com](http://www.kbhomes.com)

#### About ERTEC

ERTEC Environmental Systems is a specialty company, bringing exciting products to the field of erosion and sediment control. Its proprietary technology stabilizes eroding land or significantly reduces unlawful sedimentation to global waterways. On average, ERTEC provides more effective solutions at half the total cost.

#### About North Coast Resource Management

Since 1982, NCRM has provided a broad range of land management / development consulting services to private and public sector landowners. NCRM's goal is to provide their clientele effective land management solutions in today's complex regulatory environment.

#### About KB Home

KB Home is one of the country's premier new home builders with a reputation for providing architectural innovation, tremendous quality and superior customer service.

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